

SAMPLE HIKE PRESS RELEASE FUR INFROMATION

The following suggested press release is for use in preparing an article for local community newspaper and Masonic family publications. It was written with the purpose of attracting interest in The HIKE Fund, Inc. as well as promoting the JDI. The article is brief in the hope that local newspapers would consider printing it as a community service item,

News Release - Job's Daughters Bethel # _____

For Release: (Date)

Contact: (Name)

(Phone Number)

The HIKE Fund, Inc. Helps Hearing Impaired Children

If you know of a hearing impaired child whose family needs financial assistance in obtaining hearing aids or other assistive hearing devices, please tell them about the Hearing Impaired Kids Endowment Fund, Inc. (HIKE Fund).

Hearing aids, closed caption converters for television, tactile units, FM units for hearing amplification, TDD's and other prescribed technical devices may be available through grants awarded from The HIKE Fund. Grants have been awarded in the United States, Canada, Australia, Philippines, Mexico and South America countries for all types of hearing aids and assistive hearing devices.

The HIKE Fund was created in 1985. It is the philanthropic project of the Job's International (JDI)

The JDI is composed of young women between the ages of ten and twenty. As part of their activities in the Order they raise funds to benefit hearing impaired children.

When Job's Daughters schedule a hike, bike-a-thon, or other fund-raising activities in support of the HIKE Fund, your tax-deductible contribution will be most welcome.

More information about the JDI and the HIKE Fund can be obtained from the International Center for Job's Daughters, 233 West 6th Street, Papillion, Nebraska 68046.